



GRAND OPENING TRANSLATES INTO RECORD SALES FOR HAMPTON HALL

Last weekend's Grand Opening at Hampton Hall may be a cherished memory for property owners and other VIP's visiting the private golf club community, but for Hampton Hall sales agents, it was closing an unprecedented deal.

As community partners John Reed, Gary Rowe and Toll Brothers unveiled new amenities such as the Golf Clubhouse, tennis and bocce courts, an outdoor swimming pool, plus select lakefront home sites, over 400 guests indulged in special evening events, an invitational golf tournament and farewell Sunday brunch. The shape of the growing community has changed dramatically in recent months, breathing new life into sales efforts.

Property sales at Hampton Hall have quadrupled since this time last year, according to current closing and activity reports. In fact, broker in charge Gary Davis expects to receive a total of 30 deposits by this week's end, the result of Grand Opening festivities alone. "many of our guests showed up at the party without their checkbooks, because they didn't expect to buy anything," Davis explained. "But once they got here and had a taste of the latest developments at Hampton Hall...they signed on and in no time, we were receiving deposits in the mail."

The demand for the waterfront home sites has been so great, that it's outpacing supply. "We are actually ahead of schedule on the release of these home sites," said Hampton Hall President Gerrit Albert. "We have accelerated planning on our next projected phase. That's a challenge we welcome," he added.

Among the new model homes open to guests at the Grand Opening were the Carriage Homes, a new concept in carefree town home living, offered by Toll Brothers. The luxury homebuilder also allowed limited access to its Carolina Homes collection, located near the Village Center at Hampton Hall. Sales agents say they have already begun receiving deposits on these homes, even though the models won't officially open until late December.

Following the success of our first major Grand Opening, Hampton Hall is planning a spring event to introduce its new Health and Fitness Club and additional home sites and homes from all of our preferred builders. At completion, the community will consist of approximately 1000 homes/home sites.

For those of you who were able to join us I hope you had as an enjoyable time as we did. For those of you unable to make it this time, we are in the planning stages of a spring party sometime in April. Gary and I will keep you informed on the date. We have just developed a new website for our clients and friends. To keep updated on the goings on of Hampton Hall as well as the Lowcountry, check our website frequently:

www.hamptonhallrealty.com

You will be able to see all of the current home listings as well as photos of events and listings of community activities.

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